

CLOSING REPORT OF APEX 2011

The 7th APEX aerial platform exhibition closed its doors on 16th of September. It has been a successful show for H.A.B. with high quality of customers and prospects who visited our stand. APEX is a good show to make our brand well-known into the market. Furthermore it is not only a good place to promote our products but also to sale our machines. We have sold Scissor Lifts of the Efficiency and Heavy Line as well as Telescopic Boom Lifts on the show, starting from 6.50 m up 28.0 m working height.

H.A.B. officially launched its new compact S105 / 125-16 E2WD scissor lifts from the Efficiency Line. These two scissor lifts are equipped with the new direct electric drive system for a better efficiency, gradeability and higher drive speed that is well known from the H.A.B. S 142-12 E2WD. The all new 105 and 125-16 can be used outside and carry up to 450 kg on the main deck and the 1.2m extension. Both machines do not need a pothole protection system that eliminates the ability to drive the unit on uneven ground.

The main attraction was the presentation of the unique "Modular-Mega-Basket" system for telescopic Booms T20 and T24. In less than 15 min the 5 m wide basket with 250 kg capacity can be converted to a 2 m wide basket with a pay load of almost 400kg. This concept enables the user to have either a spacious 5m basket or the smaller high capacity platform.

Above all H.A.B. presented a scissor-lift form the Diesel Heavy Line. The S 225-24 D4WDS. The working platform convinced the visitors with a rugged design due to three-scissor-mechanism and a working height of 22.5 m as well as with a platform capacity of 750 kg.

About H.A.B.

H.A.B. is a German manufacturer and has specialized in the field of lifting technology, particularly in scissor lifts, telescopic boom lifts and special machines. The company was founded in 2004 of Andreas Becker, who has more than 20 years experience in AWP-Business. Since starting business H.A.B. have developed 40 different types of Areal Working Platforms. H.A.B. is represented in many countries through a worldwide sales and marketing network. Furthermore the family-run business provides original spare parts for all types of working platforms and a worldwide technical support. Since 2010 Ascendant Access is representing H.A.B. on the UK-market. www.hab-hubarbeitsbuehnen.de

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